

Having trouble viewing this email? [Click here](#)



[Austin Independent Business Alliance](#) (AIBA)
Celebrating 15 years of advocating for local business!
Connect with AIBA: [f](#) [t](#) [in](#) [You Tube](#)
[IBuyAustin.com](#) [AustinIBIZ.com](#)

For Immediate Release: March 7, 2017

Contact:

Dean Lofton, [IBIZ Districts](#) Director and Membership & Sponsorship Development
Cell 512-636-1346, [Dean@IBuyAustin.com](#)

For topics including: AUSTIN BY AUSTIN, Austin IBIZ Districts, retail, travel, dining, shopping, services, benefits of shopping locally, IndieAustin, AIBA events, membership, sponsorship and mission.

Rebecca Melancon, Executive Director

Direct line: 512-236-1618, Cell 512-695-6629, [Rebecca@ibuyaustin.com](#)

For topics including: local business advocacy, economic development, Austin city policy, local business issues, benefits of shopping locally, Local Biz to Biz Expo, Armadillo Awards, IndieAustin, AIBA events and mission.



The Austin Chronicle presents: Austin by Austin
co-sponsored by the Austin Independent Business Alliance
**Please see full release and schedule below.*

- celebration of local businesses and creative communities during SXSW, March 11 - 19, 2017. Enjoy our city's iconic neighborhoods, creative communities and local businesses.
- Featured Austin IBIZ Districts:
 - North Loop IBIZ District (North Loop from Avenue H to Chesterfield)
 - Lo-Burn IBIZ District (Burnet road from 44th to North Loop)
 - North Drag IBIZ District (Guadalupe from 29th to 32nd)
- KICKOFF: SATURDAY, MARCH 11 **full schedule below*
 - Free shuttle bus, special events, vintage shops, live music, art installations, maker offerings, famous food dishes, specialty brews, deep discounts
 - Don't miss rapper SaulPaul as he creates a new song on the spot for AXA from each of the three featured IBIZ districts: Wheatsville Co-op in North Drag, Tiny Pies in Lo-Burn, and Joe's Amps and Magnecord Studios in North Loop!

[The Austin Chronicle presents: Austin by Austin](#)

A celebration of local businesses and creative communities during SXSW, March 11 - 19, 2017.

Austin by Austin (AXA), presented by The Austin Chronicle and co-sponsored by the non-profit [Austin Independent Business Alliance \(AIBA\)](#), showcases the incredible range of Austin's creative and local business communities during Austin's biggest festival, South by Southwest.

Each year SXSW brings tens of thousands of visitors to town, all eager to check out what makes Austin different from the rest of the country. Austin by Austin gives both visitors and



locals a chance to explore AIBA's [Austin IBIZ Districts](#) and participating businesses that make Austin a unique, vibrant city. From musicians performing in vintage shops to artist installations in favorite local bars, Austin by Austin will spark ideas and bring creative collaborations into local neighborhoods.

AXA kicks off Saturday, March 11, 2017 on the first Saturday of SXSW, hosting artist displays and events across three major Austin IBIZ Districts: Lo Burn, North Loop, and North Drag. The party doesn't stop Saturday - AIBA members in these three districts as well as all over Austin will host events and artists displays throughout the full week of SXSW.

The Austin IBIZ Districts are a program of the Austin Independent Business Alliance, a member-based nonprofit organization of locally owned businesses promoting the cultural and economic benefits of shopping locally. Created in 2004, the nationally recognized, award-winning Austin IBIZ Districts program supports and promotes neighborhood business districts throughout Austin where 75% of the businesses are locally owned. Each District is special in its own way, with a common thread of renowned dining, shopping, services, music and nightlife scenes. Whether you're looking for local art, vintage finds, watering holes, familiar faces, or exploring new treasures, locally owned businesses in the IBIZ Districts create the culture and vibe that makes Austin, Austin.

###

AUSTIN **IBIZ DISTRICTS**

EatLocal. DrinkLocal. ShopLocal.



- North Loop IBIZ District (North Loop from Avenue H to Chesterfield)
- Lo-Burn IBIZ District (Burnet road from 44th to North Loop)
- North Drag IBIZ District (Guadalupe from 29th to 32nd)
- East End IBIZ District (East 11th Street from Branch to Angelina)
- East Sixth IBIZ District (East Sixth from IH 35 to Comal)
- Rainey Street IBIZ District (Rainey Street from Driskill to River St)
- South First IBIZ District (South First from just south of the river to Oltorf)
- West Lynn IBIZ District (West Lynn from 10th to 13th Street)

Free Shuttles! Saturday, March 11

Hop on/hop off service! Look for the pink AO Tours vans with AXA logos.

Downtown Shuttle

Running every 45 min. from 11:30am-6pm.

Stops at:

- Wild About Music, 615 Congress
- Spider House Ballroom, Corner of 29th & Fruth

District Shuttle

Noon-6pm. Running on a loop every hour.

Stops at:

- Spider House Ballroom, corner of 29th & Fruth, Pick up first shuttle at noon
- North Loop, 120 E. North Loop, Pick up first shuttle 12:15pm
- Lo-Burn, 5000 Burnet Rd., Pick up first shuttle 12:30pm

Austin By Austin Schedule of Events at Businesses:

Look for SaulPaul's pop up concerts as he creates a new song on the spot for AXA from each of

the three featured IBIZ districts: Wheatsville Co-op in North Drag, Tiny Pies in Lo-Burn, and Joe's Amps and Magnecord Studios in North Loop!

Lo-Burn IBIZ District

5000 Burnet - Food Trailer Park

Saturday, March 11

Live music starting at 2pm: Steady Shakes, 2pm; Bliss Spiller, 3pm; No, I'm the leader, 4pm; Ganesha, 5pm; the Instruments, 6pm; Dayeater, 7pm; Naga Brujo, 8pm; the Boleys, 9pm. Beverages from King Liquor. Donation-based parking provided by Mattress Firm. Proceeds go to Foster Angels of Central Texas.

5000 Burnet Rd.

www.5000burnet.com

Charlotte's Fiesta Flowers

March 11-19

Come by and get a free (green) carnation to celebrate St. Patrick's Day! Mention The Austin Chronicle for a 20% discount off your order.

4404 Burnet Rd.

www.charlottesflowers.com

Sue Patrick

March 11-19

Austin snowglobes on special - take home a gift for your family!

5222 Burnet Rd. #150

www.suepatrick.com

Ambrose Vin Taj

March 11-19

20% off all merchandise over \$35.

5200 Burnet Rd. #2

www.vintaj.wpengine.com

Blue Star Kitchen + Bar

March 11-19

Join "HOOCH" app and receive a free signature cocktail. \$1 Lone Stars and \$2 LoBurn Root Beer Bacon Jam Sliders offered Mon.-Sat., 3pm-7pm.

4800 Burnet Rd. Ste. C-300

www.bluestarcafeateria.com

Feats of Clay

Saturday, March 11

Offering a 10% discount storewide.

4630 Burnet Rd.

www.featsofclaypottery.com

Haute House Lash & Beauty Bar

March 11-19

\$25 Dry Style with Brianna, March 6-18 - includes braids, half up half down, or pony tail styles that are perfect for withstanding the Austin heat during SXSW! Original works by local artist Adam Ziskie on display at the salon.

4410 Medical Pkwy.

www.hautehousebeauty.com

SparkleKids

Saturday, March 11

Face painting for the kiddos while you shop Austin's best children's upscale resale clothing.

4800 Burnet Rd.

www.sparklekidsresale.com

Spectacle Eye Design

March 11-19

15% off eyeglasses or sunglasses and services.

4800 Burnet Rd.

www.spectacleeyedesign.com

Tiny Pies

Saturday, March 11

Rapper SaulPaul creates a new song on the spot and live streams from their Burnet Road location.

Tuesday, March 14

Stop by for specials on Pi Day! Pie paintings from local artist Debbie Little Wilson on display through March 31 at both locations.

5035 Burnet Rd. & 2032 S. Lamar

www.tinypies.com

Top Drawer Thrift

Saturday, March 11, 10am-2pm

49th Street flea market of independent vendors with free beer (must be 21+) and music while you shop.

March 11-19

25% off everything in store for badge and wristband holders.

4902 Burnet Rd.

www.topdrawerthrift.org

North Loop IBIZ District**Joe's Amps and Magnecord Studios**

March 11-19

Enjoy live music and tour the vintage Magnecord Studios at Joe's Amps.

5214 Avenue F

www.joesamps.com

Revival Vintage

Saturday, March 11, noon-6pm

Live music, showcase and sale of local artisans. Complimentary beer for 21+.

Sunday, March 12, 10am-4pm

Revival Sunday Market with vintage, jewelry, handmade, modern craft, body products, and original art. Live DJ and complimentary Bloody Marys, 21+.

100-I W. North Loop

www.revivalvintageatx.com

Apparition Skateboards

March 11-19

Stop by for specials on shoes, shop skateboards with artwork from local Ben Beyer, and view works by other local artists.

119 E. North Loop

www.apparitionskateboards.com

Ermine Vintage

March 11-19

20% off all winter clothing.

106 E. North Loop

www.etsy.com/shop/erminevintage

Forbidden Fruit

Saturday, March 11, 2pm-4pm

Enjoy music on the roof by RIIL Chemistry and Psychoderks.

March 11-19

In-store gallery featuring the erotic art and photography of Ricardo Acevedo.

108 E. North Loop

www.forbiddenfruit.com

Room Service Vintage

March 11-19

Featuring resident graphic designer and muralist Cory White of Unseen Species label and FurtherFoundation.com offering hand-printed graphic tees for sale. Also providing drinks and snacks for shoppers.

107 E. North Loop

www.roomservicevintage.com

Vulcan Video

March 11-19

Check out the local filmmakers' section and they're offering a Buy 1, Get 1 Free DVD.

100-A W. North Loop

www.vulcanvideo.com

North Drag IBIZ District**I Luv Vintage**

March 11-19

Enjoy free beer while shopping through 40 amazing vendors, and witness the creation of 60-ft. art mural by Nathan Nordstrom and guests. Check out more works by Nathan on Instagram

@slokeone and at www.slokeone.com

2915 Guadalupe

www.iluvvintage.com

Malvern Books

March 11-19

10% off all Malvern Books T-shirts & mugs. Offering a fine selection of books, chapbooks, and cards from local writers and local publishers.

613 W. 29th

www.malvernbooks.com

Oat Willies

March 11-19

Offering 10% off portable vaporizers.

617 W. 29th

www.oatwillies.com

Spider House

Saturday, March 11 noon-4pm

All vinyl DJ set and art shown by Austin legend and Spider House mainstay Jason Austin. Also featuring the work of the talented local graffiti artist Justin Prince on the west wall of the building.

2908 Fruth

www.spiderhouse.com

Wheatsville Food Co-op

Saturday, March 11, noon-4pm

Music from the Jeff Lofton Trio, Austin Community Steelband and more! Rapper SaulPaul creates a new song on the spot and live streams from the store.

3101 Guadalupe

www.wheatsville.com

More of our favorites:**Emojis Grilled Cheese (blue truck)**

March 11-19

Artist call for skilled individuals to "doodle" on chalkboard truck.

1165 Angelina St.

www.emojisgrilledcheese.com

Counter Culture Restaurant

March 11-19

Group art show featuring "Cats" by all local artists.

2337 E. Cesar Chavez

www.countercultureaustin.com

Creative Clothes & Counter

March 11-19

10% off all record clocks by local artist Lauren Jahnke, handmade locally sourced wood coaster sets by Brian Lindberg, and pottery by local artist Frances Osborne.

6800 West Gate Blvd. #137
www.creativeclothesandcounter.com

Flashback Vintage

March 11-19
10% off vintage clothing.
1906 S. First
www.austinvintageclothing.com

FronD Plant Shop

Saturday, March 18
Leather goods pop-up shop and party.
507-A W. Mary
www.frondaustin.com
F Gallery One Point Fashion
Saturday, March 11, 1pm-8pm
Sip, Shop, Create series featuring local Austin artists and artwork. Originals and prints available for purchase. Tickets available on Facebook.
6406 N. I-35 #2250
www.galleryonepoint.com

Hat Box

Saturday, March 11
Featuring their in-house creatives and talented team of haberdashers offering free custom shaping for any of their in-house line hats - The Hatbox Stampede Collection.
704 Congress
www.hatbox.com

Live Oak Brewing

Saturday, March 11
The final performance of the fifth installment of an 11-month, site-specific dance project called 11:11 by Jennifer Sherburn. Featuring a series of dances in a variety of locations including the brewhouse and one of Live Oak's shady beer gardens. Food trucks on-site. Event details and tickets can be found at facebook.com/events/413425805671508.
1615 Crozier Ln., Del Valle
www.liveoakbrewing.com

Marigold - Gateway to India

Saturday, March 11, 11am-6pm
Henna tattoo artists on-site offering a unique experience to adorn yourself in this ancient art form. Entry is free. Henna costs vary based on size and detail.
2200 S. Lamar
www.marigoldaustin.com

Mona Lisa's Closet

Saturday, March 11, 11am-4pm
Trunk Show featuring jewelry artist Ellen Hunt, collections from 20+ artists available for purchase, and refreshments!
3703 Kerbey Ln.
www.monalisascloset.com

Tapestry Dance Company

Saturday, March 11
Tapestry Dance invites you to join their Tap Jam! Bring your tap shoes and jump in, or watch and enjoy live music and raffle drawings. Raffle prizes include works from local artists, Kendra Scott jewelry, and more.
4544 S. Lamar
www.tapestry.org

Dean Lofton, Austin, Texas USA, Austin, TX 78748

[SafeUnsubscribe™ {recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by dean@ibuyaustin.com in collaboration with



Try it free today